



The 7 principles of open source communities

Thomas Thym (@ungethym)

03.07.2010 | Tampere, Finland | Akademy 2010



Why are we here?



Why are we here **today**?



What is fascinating?

- Open source effects
 - New business models
 - New form of value creation
 - New market entry strategy
- Community effects
 - self-organization
 - use of collective intelligence
 - fascination and passion

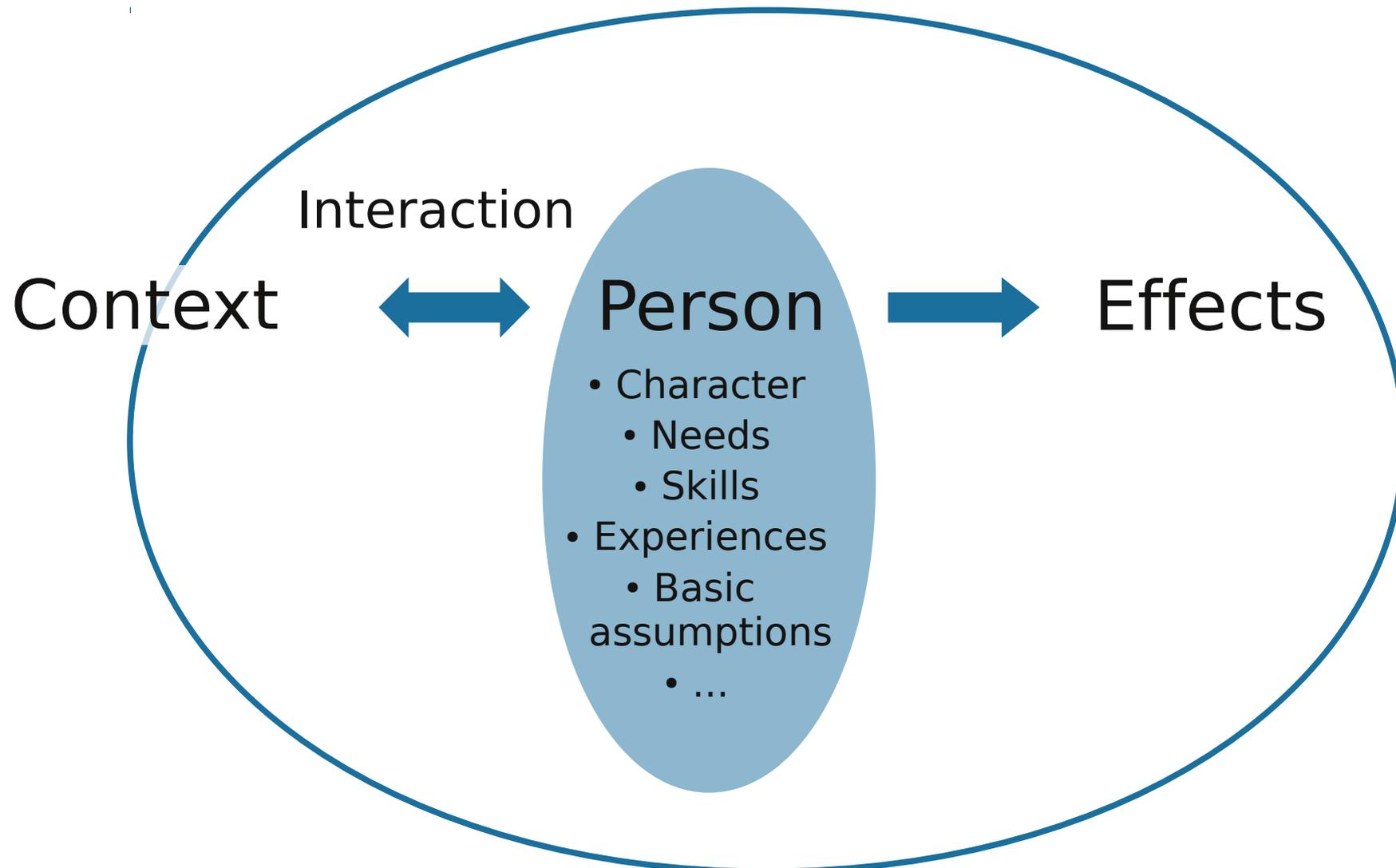


How are the effects created?





How are the effects created?





Personalities

- Statistics
 - Gender: >95% male
 - Age: 70% < 30 years
 - Location: World wide, esp. Europe and North America
 - Payed: ~ 50%
 - ...



Personalities

- Characters
 - Proactive problem-solver
 - Waiting volunteer
 - Visionary



Personalities

- Characters
 - The typical open source contributor is
 - passionate,
 - searching for challenges,
 - curious and technology enthused,
 - oriented on technical arguments not on the origin (person) of the argument and
 - humble, with no ambition to assert oneself.

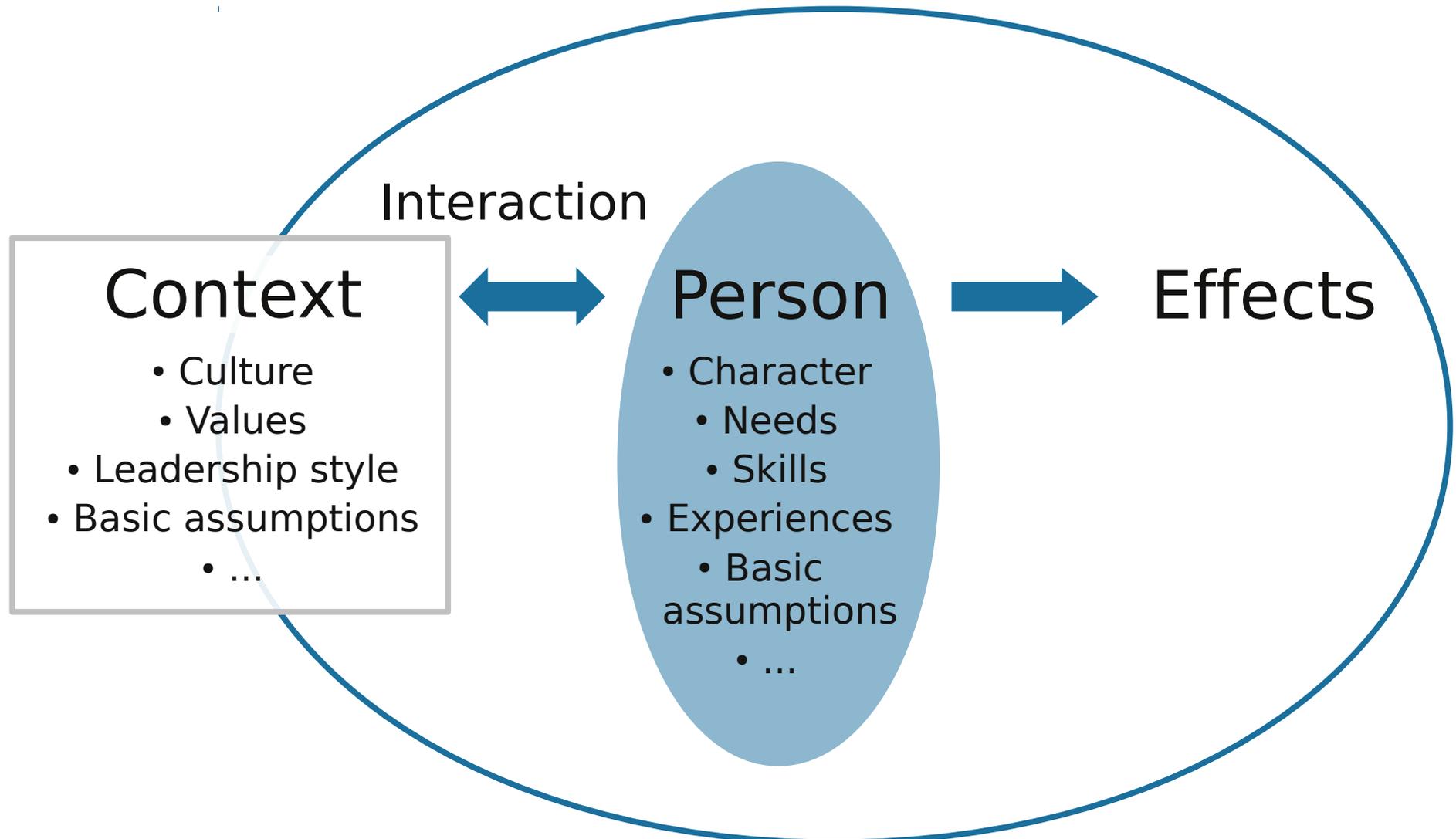


Personalities

- Skills
 - technical knowledge
 - social skills
 - ability to learn autonomously



How are the effects created?





The 7 principles

- Openness
- Scalability
- Circular feedback
- Pragmatism
- Social interaction
- Freedom
- Personal relevance



Consequences

- Improve Our World
 - Modify context
 - Change your behavior
 - Experiment

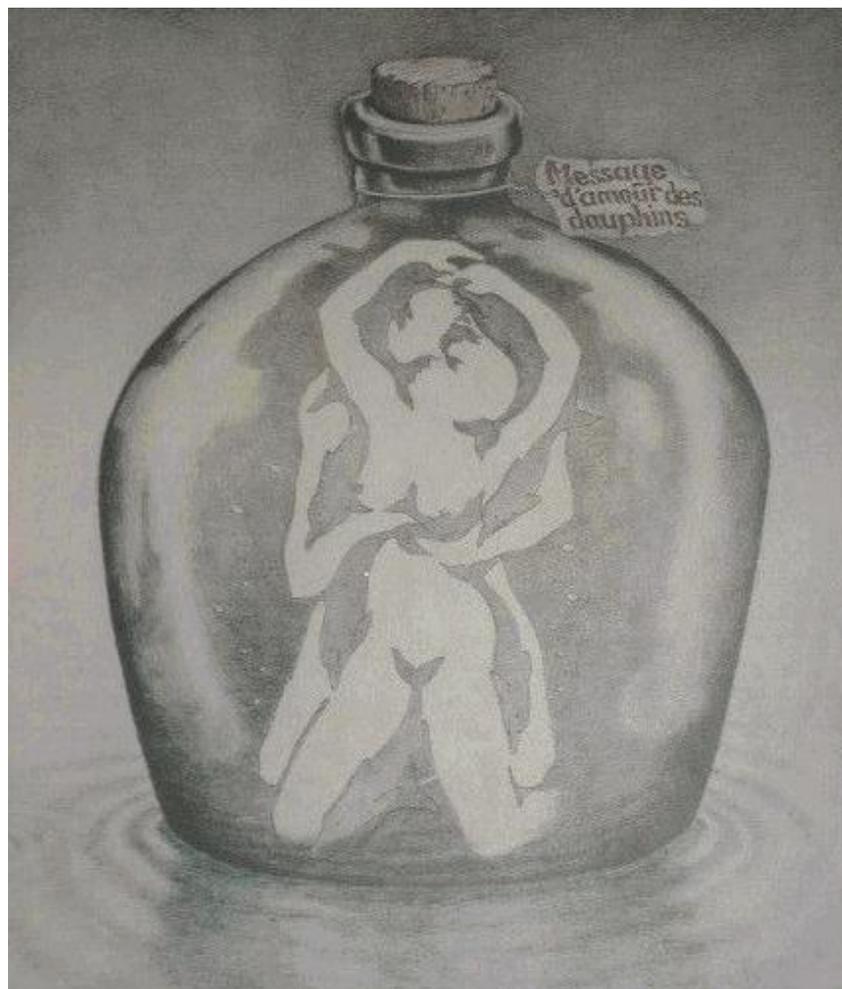


Consequences

- Experiments
 - Quality (the last mile)
 - Spreading



What do you see?



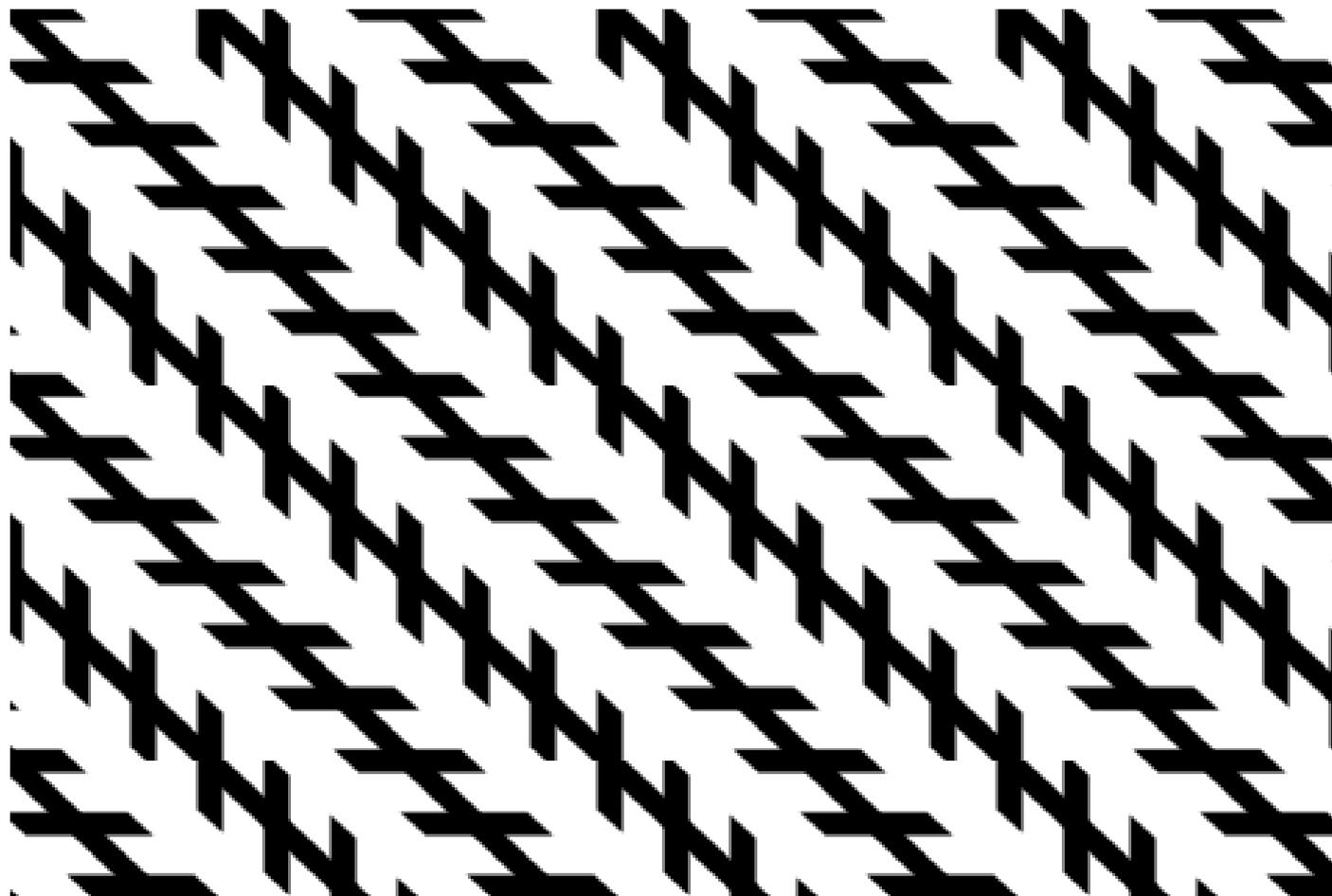


Consequences

- Experiments
 - Quality (the last mile)
 - Spreading
 - Circular Feedback

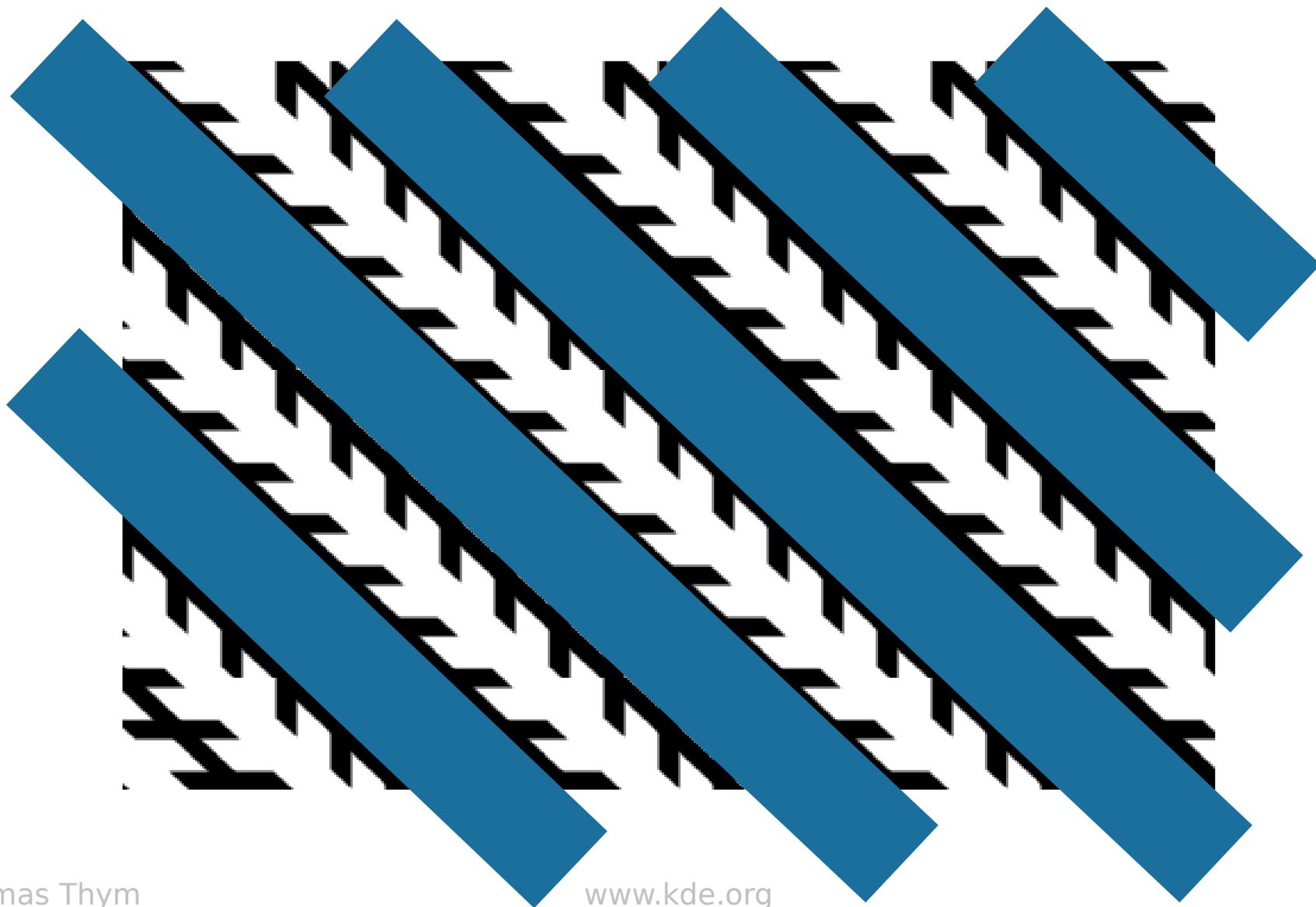


Are these lines parallel?



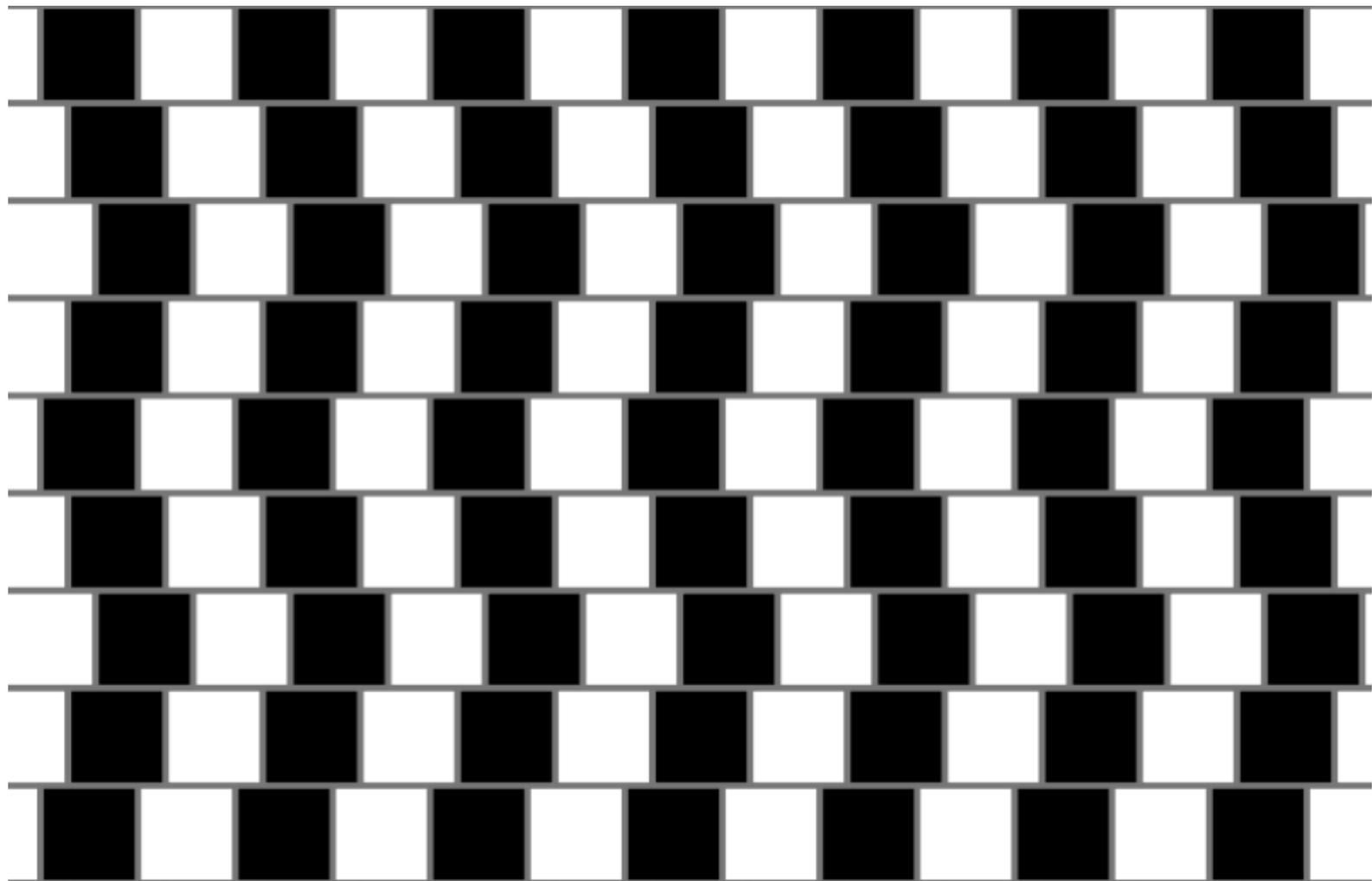


Are these lines parallel?



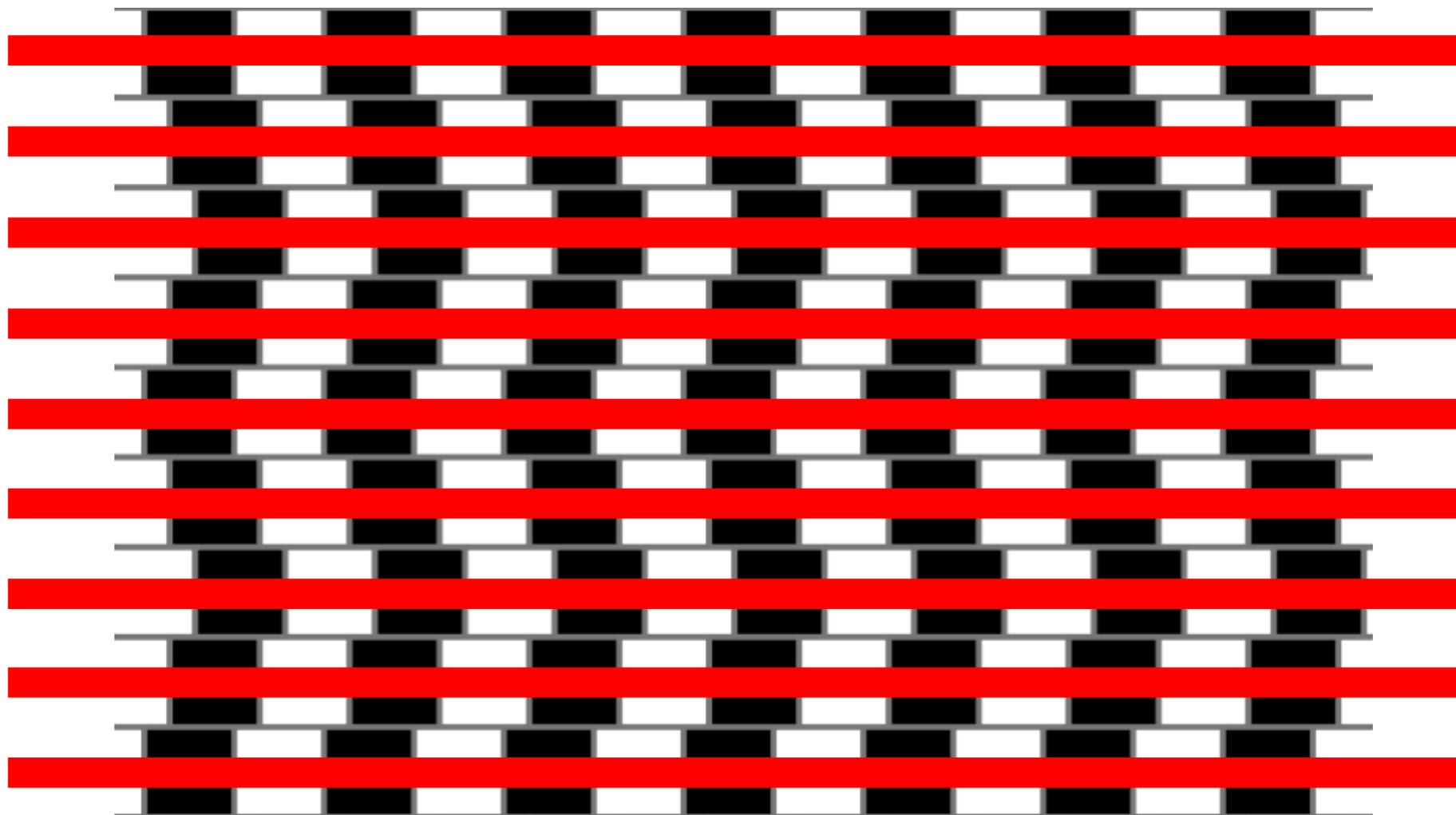


Are these lines parallel?





Are these lines parallel?





Why are we here **today**?



Let's make it **Our World, Clearly!**